

Breast Cancer Association Europa Donna Finland

NORDIC CONGRESS ON BREAST CANCER

18.9.2022



Breast cancer association - Europa Donna Finland Bröstcancerföreningen - Europa Donna Finland rf

- Founded on International Women's Day, March 8, 2005
- About 1,700 members nationwide
- Two employees: executive director and nurse
- Our aim is to expand the availability of peer support and advocacy work
- We work together with medical professionals and other patient organizations
- Member of Cancer Society of Finland



Peer support is our priority

- Regular face to face peer support meetings in almost 10 cities
 - Open to all breast cancer patients and survivors
 - Special groups for metastasized breast cancer patients and young women (under 45)
- Peer support phone line twice a week
 - Tuesdays for everyone with breast cancer
 - Wednesdays for metastatic bc patients
- Facebook groups
 - Rinnakkain (“Side by side”)with 3500 members
 - breast cancer gene carriers
 - Metastatic breast cancer

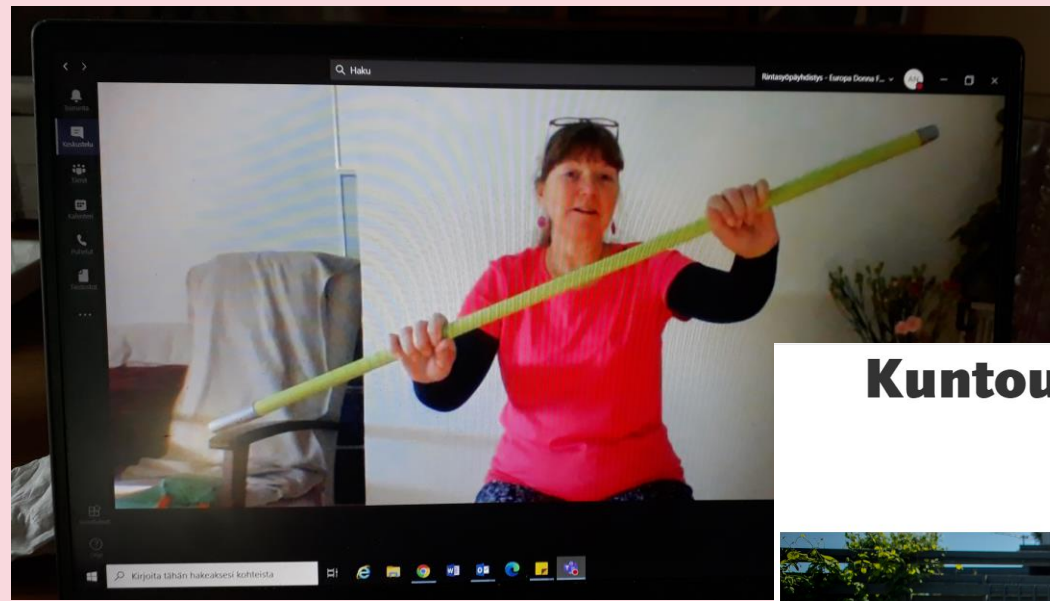


Online activities

- During COVID19-pandemic new online peer support groups
 - young, MBC, different phases on treatment
- Lectures/webinars by various experts
- Physiotherapy/training group for lymphedema
- Yoga and pilates
- Relaxing exercises



Advocacy theme: Lymphedema

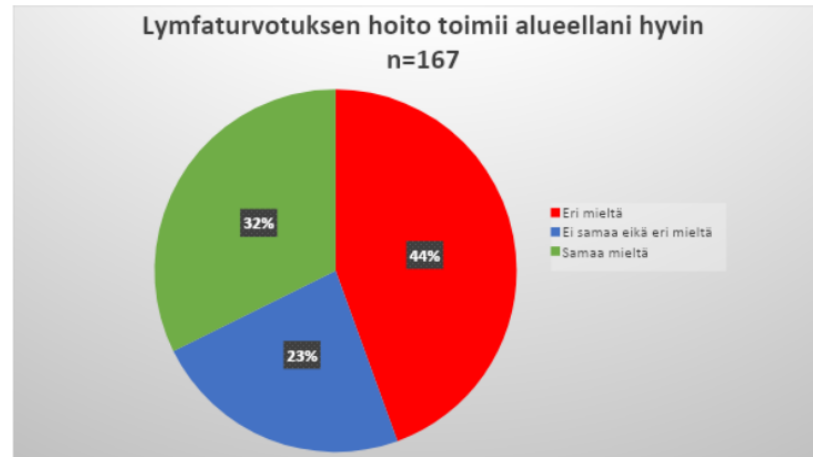


Kuntoutustoiminnan yllättävä digiloikka

22.06.2020



Lymfaturvotuksen hoito toimii alueellani hyvin



Advocacy theme: cancer research



Cancer IO @Cancer_IO_ · 8. jouluk. 2020

Immuno-onkologiset hoidot tuovat potilaille uutta toivoa. Potilaille pitäisi olla jatkossakin oikeus yhdenvertaiseen hoitoon @niemi_anu @EuropaDonnaFi #toivo #syöpä #rintasyöpä #yhdenvertaisuus

O?

rantumatonta syöpää sairastaville
 öpäkuolemia lähes 900/vuosi (diagnooseja 5000)
 syöpäkuolemia 2300/vuosi (diagnooseja 2700)
 oisia vasteita, jopa paranemisia
 ita perinteinen hoito ei auta
 tutkimusta tarvitaan!



Patient's voice to the research and need for new treatments



AAACR Annual meeting in New Orleans 4/2022 with MYCimmune research project



EUROPADONNA.FI

Suostunko vai en – Miksi osallistuisin rintasyöpätutkimukseen? - Rintasyöpäyhdistys

Blog: Do I consent or not? Why should I take part to a clinical trial



MYCimmune

12. toukokuuta ·

This week our partner, [Rintasyöpäyhdistys - Europa Donna Finland ry](#), highlights Senior Scientist, Dr. Pauliina Munne, from the Klefström research group. Her work focuses on hormone receptor positive breast cancer and especially MYC-oncogene's role in the development of drug-resistance.

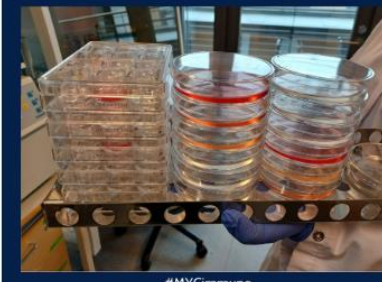
We're grateful for the partnership, and we would like to emphasize the importance of cancer patient advocates in cancer research.

#MYCimmune [Klefström Research Group](#) #cancer #cancerresearch #patientadvocacy



Pauliina Munne yliopistotutkija

"Keskityn tutkimuksessani hormonireseptoripositiviseen rintasyöpään ja erityisesti MYC-onkogeenin roolin lääkeresistenssin kehittämisessä"



Social media campaign presenting the researchers



Donnat

